



FOR IMMEDIATE RELEASE June 11, 2024

## DELAWARE COUNTY IS PROUD TO HOST THE FIRST EVER K365 PHILLY AT THE BRAND NEW WSFS BANK SPORTSPLEX IN CHESTER, PA

Chester, PA - VISIT DELCO is proud to partner with Kickball365 (K365) to bring K365 Philly National Circuit Kickball Tournament to the brand new WSFS Bank Sportsplex, located in the shadow of Subaru Park, home of the Philadelphia Union, in Chester, Delaware County, July 27th and 28<sup>th</sup>!

Kickball enthusiasts and fresh faces to the game, get ready for an opportunity to participate or watch history in the making. The highly anticipated K365 Philly National Circuit Kickball Tournament offers a chance to qualify for the K365 National Championship in Chicago, September 7-8, 2024, or to just have some fun. This two-day weekend promises to deliver thrilling action as teams from across the nation compete for glory, with Coed games scheduled for Saturday, July 27 and Women's games on Sunday, July 28<sup>th</sup>.

"Visit Delco is excited to play a part in this inaugural kickball tournament at Delaware County's newest premiere playing fields, the WSFS Bank Sportsplex, and we look forward to welcoming many more sporting events/tournaments that will call Delco home!" Says Steve Byrne, Executive Director of Visit Delco. "Sports tourism is one of the fastest growing pillars in tourism marketing, providing an economic boost to all the surrounding communities. Everyone wins when sports come to Delco."

"As a Philadelphia Native, I am especially excited to bring The Circuit home" says Michaela Blanchard, Owner and CEO of Kickball365. "Our partnership with VISIT DELCO will allow us to provide an amazing weekend experience for our attendees both on and off the field. Several times a year we have the opportunity to bring tourism dollars to a few lucky cities and allow our players to fall in love with their new weekend home. Subaru Park and the Delaware River provide the perfect backdrop for amazing action shots and core memories."

All are welcome to participate, so no worries if you don't have a team, just register as a free agent for a chance to show your stuff. And you don't have to be a player to enjoy the weekend! Come out and cheer on the teams, grab a Philly Cheesesteak and hang out in THE BEER GARDEN. Plus, connect with kickballers from all over as you celebrate all weekend long with team parties and activities at local bars and venues beginning Thursday evening.

For information about K365 Philly, or to register your team, visit www.Kickball365.com.

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## About Kickball365

Kickball365 is a premier kickball organization dedicated to promoting the sport of kickball and providing unforgettable experiences for players and fans across the country. With a focus on competition, camaraderie, and community, Kickball365 hosts a variety of events, including national tournaments, leagues, and social gatherings.

## About VISIT DELCO

Visit Delco's mission is to drive the economic vitality of Delaware County, PA, as a dynamic tourism destination, by promoting the region as a welcoming place to eat, stay and play.